

## **Andy Kaufman, PMP**

Andy Kaufman, PMP helps organizations around the world improve their ability to deliver projects and lead teams. His keynotes, workshops, and executive coaching services have reached tens of thousands of people from hundreds of companies, helping them deliver their projects, become more confident leaders, and deliver results. Andy is a certified trainer and author of *Navigating the Winds of Change: Staying on Course in Business & in Life*, *Shining the Light on The Secret*, and an e-book entitled *How to Organize Your Inbox & Get Rid of E-Mail Clutter*. He is a certified Project Management Professional (PMP)<sup>®</sup> and a member of the Project Management Institute (PMI)<sup>®</sup>. In addition, he is the host of The People and Projects Podcast which provides interviews and insights to help listeners lead people and deliver projects.

**Keynote Topic:** That's Not What I Meant! How to Improve Your Ability to Understand and Be Understood

Project managers know that communication is vital to our success in business. You can improve (or aggravate) almost every situation in business and life by how you communicate. The strategically communicated message can make the difference between getting sign-off or creating more resistance. It can help us influence despite limited authority or create more obstacles to delivery. In this highly interactive keynote, Andy Kaufman discusses ideas that address many of the strategic communication challenges we face in our roles of leading teams and projects. If you've ever wondered, "How in the world could they think that?" you'll benefit from this keynote.